



## Now & Next 2020 – Round Two

LUX Scotland is seeking artists and creatives from across Scotland to make new short audio or moving image content for BBC platforms.

Please read the [brief and FAQs](#) before applying.

If you would like to apply, but have particular access needs or submitting a written application is difficult for you, please get in touch with Annie Crabtree at LUX Scotland on [nowandnext@lux.org.uk](mailto:nowandnext@lux.org.uk) or by phoning or texting 07394 042450.

Application deadline for Round Two: **Monday 7 September, 5pm**. We unfortunately cannot accept applications submitted after the deadline.

## About you and your work

### Have you done any of the following? \*

Read the brief and FAQs

Watched a 'how to' video guides

Taken part in an Application Advice Session or spoken to a member of the LUX Scotland team about Now & Next

None of the above

### Name \*

First Name

Last Name

## **Address \***

Street Address

Street Address Line 2

City

Area

Postal / Zip Code

## **Phone Number \***

Dialling Code (e.g. +44) Phone Number

## **Email \***

example@example.com

## **Website**

Optional

It may be helpful for you to refer to Art Quest's information on how to put together an artists' CV [here](#).

**Tell us about you and your work, your creative approach and how this project represents a progression in your artistic development (maximum 400 words): \***

Maximum 400 words0/400

**Example of recent work: \***

#### **Example of recent work**

We like to see examples of moving image / audio work, but welcome other mediums and formats as long as it accurately represents your creative approach.

This example helps us understand you and your practice better. We recommend you choose an example that best supports your proposal. We highly recommend giving us a specific example and not sending us a general link to a portfolio website. Keep in mind that the selection panel will have limited time and will be viewing a lot of works, so be selective and choose something you want us to see.

If you are applying as a collaboration or team, you can supply more than one example. Please note, if individual applicants submit more than one example, the first one will be sent to the selection panel.

This example should be supplied as an online link (i.e. to your website, Vimeo, YouTube, Soundcloud etc.). Please provide a password if the link is protected.

**Here you can tell us about any support you may require in order to participate in Now & Next. This section is optional.**

Optional

### **Access & Support**

If you would like to be in touch with us to discuss any aspect of Now & Next and support you may require in order to participate, the [Application Advice Sessions](#) offer opportunity to discuss this further with a member of the team. Alternatively, you can be in touch with Project Coordinator Annie Crabtree by email on [nowandnext@lux.org.uk](mailto:nowandnext@lux.org.uk) or by phoning or texting 07394 042450.

The commissioning process and professional development programme will be tailored to suit the needs of the selected artists to ensure it meets their access requirements, including (but not limited to) provision for travel and child care costs, remote access, BSL interpretation, live captioning, transcripts and audio description.

## **Proposal**

**Is your proposal an audio-visual or audio-only work? \***

Audio-Visual

Audio-only

**Project Title: \***

**One sentence description of your proposed content. Tell us briefly about what you propose to make and why, including the medium you have chosen (60 words): \***

Maximum 60 words0/60

**Does your proposal include any of the following:**

- Use archive or existing material
- Involve working with young people
- Involve working with vulnerable people
- Working collaboratively as a group or team

**Proposal describing the concept of your content and how you will achieve this. Tell us about what you propose to make, why it is important, and how you will do it, taking into account the specific commissioning context of the BBC platforms. (800 words): \***

Maximum 800 words0/800

**Please consider the following guidelines when putting together your proposal:**

## **COVID-19**

We are following government guidelines closely during the COVID-19 pandemic, so proposals should include details of how you would plan to record and produce the commissions from home, if deemed necessary. You may wish to refer to [industry guidelines](#) on production during COVID-19. Guidance specific to Now & Next will be provided to successful applications.

## **Accessibility**

We would ask that you consider how to make your content accessible to as wide an audience as possible. You can read more on BBC's guidelines [here](#). The commissions will be supported by industry professionals to produce access measures for audiences, working collaboratively to incorporate access and communication considerations into the projects from the beginning of the commissioning process. This includes training in the social model of disability.

## **Professional Development Programme**

The selected artists will partake in a professional development programme tailored to suit their needs and ambitions for their projects. This will include information on making content ready for broadcast and editorial guidelines, incorporating access considerations into the content from the beginning of commissioning, and a range of workshops, seminars, talks and mentorship with artists and industry professionals on topics such as editing, sound design and script writing.

The professional development programme will be devised to suit the needs of the selected artists to ensure it meets their access requirements, including provision for travel and child care costs, remote access, BSL interpretation, live captioning, transcripts and audio description.

## **Who is the BBC's digital audience?**

The BBC's digital audience is a broad 25-45 years audience residing in Scotland. They are inquisitive and love shareable content they can engage with and talk about. They are not a typical arts audience and so your proposal should consider how you will engage them: strong ideas, striking visuals, insights into the human condition and humour are likely to help your proposal. It's worth noting that the modern digital audience has a relatively short attention span due to the sheer volume of content they are exposed to. Some say you have two seconds to capture their attention and keep them watching. There is strong evidence to suggest that videos aimed at social media platforms perform better with on-screen subtitles since 80% or more users watch without headphones. Also, we have found that 1:1 ratio (square-shaped) shot videos perform better as the audience can watch these on their mobile devices without having to rotate the phone into landscape mode.

## **Using Archive Material**

If you are considering using existing material, such as photographs, footage, sound or music from an archive, collection or existing source, it is important to have the appropriate permissions to do so. This must be reflected in your budget. We recommend seeking permission prior to application in order to demonstrate the likelihood of being able to successfully complete your commission. This is due to the potentially difficult nature of gaining appropriate permission to use such material for broadcast purposes.

We cannot accept the use of commercial music or material used under 'fair use / fair dealing'.

We advise applicants to consider if using archive material is necessary to the success of their proposed project and encourage you to think through alternative ways to achieve your ambitions for the commission if

gaining permission for the use of the material was not successful. We recommend being as clear as possible in your proposal about how and why you will work with archive material and why it is important to the project.

## **Working with People**

If collaboration and participation is a part of your project proposal, it is important to consider how you will work with people with their permission, safely and appropriately, especially as the final commissions are intended to be broadcast on BBC platforms and during produced COVID-19.

We appreciate that at the stage of the project you may not have confirmed participants and contributors. However, in your proposal we would like to see that people's participation and contribution has been thoroughly thought through and considered, including how you will find these people and what their participation will look like. We recommend being as clear as possible in your proposal about how you will work with people and why it is important to the project.

Artists wishing to work with **young people**, particularly those under the age of 16, work with **vulnerable groups** or address sensitive topics will need to demonstrate how this will be done ethically and safely, taking into consideration the wellbeing of both participants and the commissioned artist. Artists wishing to work with people in a collaborative or participatory way will need to gain written permission from their participants during the production of the project. If your application is successful, we will work with you to support people's participation in your project and provide appropriate release forms, mentorship, guidance and training.

## **FAQ**

Please check the project [FAQs](#) before applying. If you still have unanswered questions, please get in touch with Annie Crabtree at LUX Scotland by email on [nowandnext@lux.org.uk](mailto:nowandnext@lux.org.uk) or by phoning or texting 07394 042450.

**Please tell us how the content will look / sound – what will we see and hear? (200 words) \***

Maximum 200 words0/200

**Estimated overall cost of the project: \***

In GBP (£)

**Budget**

Please submit a rough budget outlining all anticipated costs for your proposed content.

This can be a simple document that includes your and your collaborator’s fees, copyright fees, equipment hire, research costs and post-production costs. You do not need Excel to make a budget, it can be done in a word processing document or similar.

If you are successful, we will work with you to define a more detailed budget, which is likely to be in the region of £3,000 - £5,000 in total for audio visual content and £2,000-£4,000 for audio-only content. Please take this range into consideration when drafting the budget.

We recommend that you refer to [Creative Scotland’s Guidance on Industry Standards](#), which includes recommended rates of pay for artists, musicians and those working in theatre, dance and the performing arts. If you will be working with actors, you will **not** be obliged to adhere to industry rates as outlined in the [BBC/Equity agreement](#), but you may like to use these as a rough guide to help ensure you are paying actors fairly.

It may be helpful for you to watch the recorded webinar [Application Support: A Guide to Budgets](#), which includes links to industry standards and guidelines.

It may be helpful for you to refer to Art Quest’s information on how to put together a project budget [here](#).

**Terms and Conditions**

Please read carefully before submitting

1. Applicants to Now & Next must be over the age of 18 at the time of application.
2. Applicants submitting a filmed application must also cover the key questions detailed in the brief and complete a written copy of the personal details, sign and submit the Terms and Conditions.
3. Evidence of artistic merit, originality and the quality of your practice and ability to deliver will be the foremost consideration of the application panel.
4. If you have commercial representation, then you must clearly state this in your application.
5. All intellectual property in the applicant's work will remain with and belong to the individual applicant. The agreements between the successful applicants and LUX Scotland will licence the work to BBC via LUX Scotland for a one year exclusive licence period and a non-exclusive licence in perpetuity.
6. The proposed content must be your own original work and must not incorporate any third-party commercial music. Any other third party owned material held under copyright, such as archive footage, must be cleared as a minimum for all BBC public service platforms. Any further exploitation for other non-BBC platforms may require further clearances at your own expense. Any BBC owned material used within the Content will also require clearance for any non-BBC platforms.
7. Successful applicants will be expected to comply to BBC Editorial Guidelines (<https://www.bbc.co.uk/editorialguidelines/guidelines>) and undergo a process of editorial feedback with the BBC prior to final submission.
8. BBC, LUX Scotland and Screen Scotland reserve the right to publicise and promote all funded Content, including individual profiles, portfolio content and project summaries.
9. Not all Content produced through the Now & Next project will be selected for transmission on BBC services.
10. Successful applicants will be expected to promote the project, be available for interviews and participate in events such as receptions, press activities and launches for Now & Next.
11. Recipients of a Now & Next commission must acknowledge BBC, LUX Scotland and Screen Scotland's support on relevant occasions, including acknowledgment as principal funder of the final output/project and on any promotional material for your Content.
12. With regards to data protection, LUX Scotland will use each entrant's personal details for the purpose of administering this application. Any data about you will be held securely with access restricted to those involved in dealing with your application in the recruitment process (BBC and Screen Scotland). Your application will be kept on file for a maximum of six months and then destroyed in a confidential manner. Any applications received after the closing date will be destroyed immediately.
13. Any costs incurred when putting together your application are the responsibility of the applicant.
14. Any expenditure incurred or committed before a commission is granted is the responsibility of the applicant.
15. Selection of the successful projects remains the decision of the judges. The outcome of the judges' decision is final. There will be no recourse to appeal if applications have not been successful. Due to the volume of applications, the judges will not be able to provide individual feedback.
16. Entrants will be deemed to have accepted these terms and conditions and agreed to be bound by them when applying for Now & Next.

The following projects are not eligible for Now & Next:

- Projects that will use the fund solely for the purchase of equipment (i.e. musical instruments, computers, office equipment, multimedia and audio-visual equipment, etc.)
- Projects that have commenced filming or been completed before submission of the application.
- Fundraising events.
- Activities for formal educational purposes set out by the national curriculum, e.g. Degree or MA courses

Statement of Acceptance:

- I hereby confirm that the information I have given in this application is true and correct
- I agree that LUX Scotland may, for administrative purposes only, make copies of any material submitted in support of my application.
- I agree to LUX Scotland processing personal data as part of the applications, registration, and learning support processes and accept that this information will be retained during and following my participation for administering my progress and for the provision of statistical returns.
- I hereby consent to give LUX Scotland permission to store and process my data as described above in accordance with professional standards and the General Data Protection Regulation (GDPR).

**I hereby confirm acceptance of the above Statement of Acceptance and all related documents \***

Please tick this box to confirm acceptance

## **Equal Opportunities Monitoring Form**

Information in this form is used for monitoring and statistical purposes only and plays no part in the selection process. This information is kept securely and confidential. Providing this information is optional.

### **Date of Birth**

dd-mm-yyyy

**How would you describe your gender?**

**How would you describe your sexual orientation?**

**How would you describe your ethnicity?**

**How would you describe your belief or religion?**

**Would you say you are from a disadvantaged background?**

yes

no

prefer not to say

**How would you describe your hearing status?**

**Would you describe yourself as disabled?**

yes

no

prefer not to say

The Disability Discrimination Act 1995 defines disability as a physical or mental impairment which has a substantial and long term (for more than 12 months) adverse effect on a person's ability to do normal daily activities. You may still be considered to have a disability if you are not currently adversely affected but the impairment is likely to recur.